URPL 731: INTRODUCTION TO REGIONAL PLANNING

Semester 1, 2017-2018

11:00 - 12:15 pm, Mondays & Wednesdays (3 credits), 212 Music Hall (925 Bascom Mall)

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Student Learning Outcomes:

General Planning Knowledge: This course will provide students with an appreciation of the purpose and meaning of regional planning. The concept of regional planning has a long and interesting history in the United States. Many planning issues transcend the jurisdictional boundaries of government. This course will provide an examination of the institutional framework (both historical and contemporary) of the different levels of government within which regional planning occurs. Examples include service sharing agreements between adjacent local units of government, the structure and role of metropolitan planning organizations in transportation planning, multi-state/international efforts like the Great Lakes Compact, and more! We will examine concepts of regional planning through case studies of regional planning experiences related to transportation, natural resources, housing, growth management, economic development, cultural, etc. Students will develop an appreciation for the behaviors and structures available to bring about sound regional planning outcomes.

While the focus of the course is on the United States, the course will explore the practice of regional planning in other countries to provide a comparative context. The course will include a field trip to the Minneapolis-St. Paul, Minnesota metropolitan area, a national leader in regional governance/planning, to see regional planning in action.

Planning Skills: Students will use and apply knowledge to perform specific tasks required in the practice of regional planning. Through course readings, class participation and the writing and presentation of a major research paper, students will assemble and analyze ideas and information from prior practice and scholarship, and from primary and secondary sources; develop written, oral, and graphic communication skills; and develop an understanding of integrative tools useful for sound plan formulation, adoption, and implementation and enforcement and the ability to influence the future.
Planning Values and Ethics: As a result of this class, students will have an appreciation of key issues of the ethics of public decision-making in the regional planning context. They will have an appreciation of the role of officials, stakeholders, and community members in regional planning and an appreciation of sustainability, environmental quality, social justice, economic, and cultural factors in planning.

Course Readings:
Readings for the course are available on the course Learn@UW site, or will be distributed in class.

Course Requirements:
The course will be conducted as a seminar. Class attendance is mandatory. Tardiness is frowned upon. Please let me know at the beginning of the semester about any dates you will be absent from class for religious or other anticipated reasons. There will be occasional guest speakers during the semester.

Since this is a seminar, I will provide a brief overview of the context or issues that relate to the readings. We will then discuss the selected readings. It is important that seminar participants come prepared to discuss the material each week. Students should focus on how the readings contribute to our understanding of what is regional planning. The intent is to encourage careful and thoughtful reading that will lead to increased understanding and a more sophisticated evaluation of those readings.

There will not be any examinations. Students will be expected to research and write a major term paper (15-20 pages). A detailed outline of the paper will be due on November 13th. Final papers are due at the beginning of class on December 11th. Students will present their papers during class on December 11th. Additional details about the paper will be provided in class.

Students with disabilities, including temporary impairments, are encouraged to contact the McBurney Disability Resource Center (http://www.mcburney.wisc.edu/index.php) and explore the available services.

Grading:
1.) 40% of the grade will be based on overall class participation (attendance, participate in class discussions, discussion shows you have read the assigned readings). There will be a series of short "investigative assignments/projects" that students will complete during the course of the semester that will help structure class participation. One of the investigative assignments/projects will relate to a class project supporting the Capital Area Regional Planning Commission's A Greater Madison Vision initiative. Details will be provided in class.
2.) 60% of the grade will be based on your final term paper and in-class presentation of your work. Guidelines for the paper will be handed out during class.

Final grades are determined on the following point basis: A (93 points and above); AB (85-92 points); B (77-84 points); BC (69-76 points); C (61-68 points); D (45-60 points); F (44 points and below).

Plagiarism will not be tolerated. Students who plagiarize will automatically receive (zero points) for the relevant assignment. In addition, the incident will be reported in writing to the Dean of your school or college as well as the Dean of Students so that s/he may decide whether further disciplinary action is needed. A clear definition of plagiarism and information about disciplinary sanctions for academic misconduct can be found at the Dean of Students website (http://www.wisc.edu/students/UWS14.htm). It is your responsibility as a UW student to be knowledgeable of these rules and lack of familiarity with the rules will not excuse misconduct.

Class Schedule:

1. September 6 Introductions and Course Overview/Perspectives

Questions for the Course:

What is a region? What is regional planning? What is regional governance?

What is regional government? What is metropolitan?

Is regional planning simply urban planning on a larger geographic scale?

What makes something a regional planning issue? What topical areas does regional planning cover?

Assigned Reading:


Unit 1: Defining the Region

2. September 11 What is Regional Planning?

Assigned Readings:


Ethan Seltzer and Armando Carbonell, “Regional Practice, Regional Prospect,” Chapter 10 in Regional Planning in America: Practice and Prospect (2011).

3. September 13 **Reading Day -- No Class**

4. September 18 **History of Regional Planning**

**Assigned Readings:**


5. September 20 **History of Regional Planning (continued)**

**Assigned Readings:**


Skim the following: [http://www.america2050.org/megaregions.html](http://www.america2050.org/megaregions.html)

**Unit 2: Organizing the Region**
6. September 25 **State Planning and National Planning**

**Assigned Readings:**

State Planning, chapter 4 in *Growing Smart Legislative Guidebook* (2002). (Read pages 4-7 to 4-18, 4-30 to 4-34, 4-47 to 4-51, 4-138 to 4-139, and skim remainder of the chapter.)

State Land-Use Control, chapter 5 in *Growing Smart Legislative Guidebook* (2002). (Read pages 5-5 to 5-11, 5-24 to 5-34, 5-47 to 5-56, and skim remainder of the chapter.)


**State Planning Agencies:** California; Colorado; Delaware; Florida (substantial reorganization in 2011); Hawaii; Maryland; New Hampshire; New Jersey; Oregon; Utah; Vermont

**Examples of state plans:**

Connections 2030: Wisconsin's long-range transportation plan; Wisconsin State Highway Plan 2020; Wisconsin Pedestrian Policy Plan 2020; Wisconsin Bicycle Transportation Policy Plan 2020; Wisconsin State Rail Plan 2030; Wisconsin Airport System Plan 2030

Healthiest Wisconsin 2020: Wisconsin State Health Plan

State Plan for Independent Living

Wisconsin Consolidated Plan; State of Wisconsin Hazard Mitigation Plan; Wisconsin State Implementation Plan (Federal Clean Air Act)

2011-2016 Wisconsin Statewide Comprehensive Outdoor Recreation Plan; Wisconsin State Park System Strategic Plan

Wisconsin Statewide Forest Action Plan

*Sub-state regionalism:* Lower Wisconsin Riverway Board

**Examples of State Land Use Controls:** Large Scale Livestock Facility Siting

**National plans – Government:** National Broadband Plan;
7. September 27 The Institutions of Regional Governance

Assigned Readings:


8. October 2 The Institutions of Regional Governance

Assigned Readings:


Regional Planning, Chapter 6 in Growing Smart Legislative Guidebook (2002). (Read pages 6-5 to 6-22, 6-44 to 6-53, and skim remainder of the chapter.)


9. October 4 The Institutions of Regional Governance - Madison

Visit to the Capital Area Regional Planning Commission. Meet at the City County Building, Room 362, 210 Martin Luther King Jr. Blvd.
**Assigned Readings:**

Explore the following websites:

- Capital Area Regional Planning Commission

**9a. October 6 A Greater Madison Vision iPlan Session**

Meet in Computer Lab, Music Hall

**10. October 9 The Institutions of Regional Governance**

Guest speaker: David Boyd, FAICP, former Director of Citizen Engagement for FOCUS St. Louis (a regional NGO); Director of Planning, East-West Gateway Coordinating Council - St. Louis, Missouri; Executive Director, Ithaca-Tompkins County (New York) Transportation Council (the MPO); Planning Manager, Lafayette (Louisiana) Areawide Planning Commission; and Transportation Analyst with the North Central Texas Council of Governments (Arlington)

**Assigned Readings:**

Explore the following websites: National Association of Regional Councils; Association of Metropolitan Planning Organizations; Regional Plan Association; Association of Wisconsin Regional Planning Commissions.

**11. October 11 Regional Planning/Governance International Perspectives**

**Assigned Readings:**


**Unit 3: Sustaining the Region**

**12. October 16 Regional Equity**

**Assigned Readings:**


13. October 18 *Housing*

**Assigned Readings:**


Review the following regional housing plans from California:

**Californina Department of Housing and Community Development, Regional Housing Need Allocation Process**

http://www.abag.ca.gov/planning/housingneeds/

http://www.sacog.org/rhnp/rhra.cfm

http://www.bcag.org/Planning/Regional-Housing-Need-Plan/2012-Regional-Housing-Need-Plan/index.html

Review the following articles about other states/regions:

**New Jersey Council on Affordable Housing; Metropolitan Council Housing Policy Plan; A Regional Housing Plan for Southeastern Wisconsin 2035 (Review the commentary here);**

**Southwest Colorado Regional Housing Plan; Metropolitan Washington Council of Governments**
13a. October 20  *A Greater Madison Vision iPlan Session for UW Students*
Computer Lab, Music Hall

14. October 23  *Transportation*

**Assigned Readings:**


15. October 25  *Transportation*

**Meet at Offices of the Madison Area Transportation Planning Board (MPO), 121 S. Pinckney Street**

Meet with William Schaefer, Transportation Planning Manager, and MPO staff.

**Assigned Readings:**

Explore the following websites: Metropolitan Council 2040 Regional Transportation Policy Plan;

SEWRPC Regional Transportation Plan 2035; Madison Area Regional Transportation Plan

16. October 30  *Jobs*

**Assigned Readings:**


Skim the U.S Economic Development Administration’s “Know Your Region” educational modules.


Explore the following websites: National Association of Development Organizations; Allaince for Regional Stewardship (an economic development NGO); Madison Region Economic Partnership; Wisconsin Regional Economic Development Organizations.

17. November 1 Regional Governance/Planning – Case Studies - Metropolitan Council

Assigned Readings:


Jay Walljasper, “Mary Tyler Moore Doesn’t Live Here Anymore: Minneapolis-St. Paul’s Serious Identity Crisis,” A Report Commissioned by The McKnight Foundation (June 2013).


Skim the Metropolitan Council’s website

Read the following perspectives on regional planning:


http://www.startribune.com/opinion/commentaries/218173402.html

http://www.startribune.com/opinion/commentaries/219049681.html

http://m.startribune.com/opinion/?id=219048861&c=y

****TWIN CITIES FIELD TRIP*** **Hosted by John Kari with the Metropolitan Council

Depart: FRIDAY NOV. 3
Return: SATURDAY NOV. 4

18. November 6 Recover from Field Trip -- No Class

19. November 8 Reflections on Regional Planning in the Twin Cities

20. November 13 Metropolitan Governance/Planning – Case Studies

Assigned Readings:


21. November 15 Regional Environmental Planning

Assigned Readings:


22. November 20 Regional Environmental Planning - Green Infrastructure

Guest speaker: Susan Anthony, Director Legal Services, Milwaukee Metropolitan Sewage District
Assigned Readings:

MMSD, Green Infrastructure

23. November 22 No Class - Work on Paper and Prep for Final Presentations

24. November 27 Regional Environmental Planning - Water

Assigned Readings:


Explore the following websites:

Sewer Service Area Planning in Wisconsin:
http://dnr.wi.gov/topic/Wastewater/SewerServiceArea.html
http://www.ecwrpc.org/programs/community-facilities/ssa/

Regional Water Quality Plans: Metropolitan Council 2040 Regional Water Resources Policy Plan;

SEWRPC Regional Water Quality Management Plan

Regional Water Supply Plans: Metropolitan Council, Metropolitan Area Master Water Supply Plan;

SEWRPC, Regional Water Supply Plan


Air Quality: SEWRPC Air Quality Management Plan

25. November 29 Regional Environmental Planning - Interstate Compacts

Assigned Readings:

State of Wisconsin, Legislative Reference Bureau, GREAT LAKES-ST. LAWRENCE RIVER BASIN WATER RESOURCES COMPACT (June 2008).
Explore the Following website: Great Lakes Commission

26. December 4 Regional Governance for Unique Natural Resources - Case Studies

Assigned Readings:


27. December 6 Climate Change/Public Health

Assigned Readings:


Food systems: Regional Food Systems Planning: A Case Study from Vermont’s Northeast Kingdom

Delaware Valley Regional Planning Commissions Food Planning

Chicago Metropolitan Agency for Planning (CMAP) Food Chapter of Regional Comprehensive Plan

Southwestern Wisconsin Regional Planning Commission, Local Food Prospectus for the Tri-State Region

Puget Sound Regional Council, Regional Food Policy Council
Public health: Los Angeles County Department of Regional Planning Department, Healthy Design Ordinance; San Diego Association of Governments; Plan Bay Area 2040

28. December 11 Term Paper Presentations
29. December 13 Course Wrap-Up

Assigned Reading:

Brian W. Ohm, "Is There a Law of Regional Planning?" 4 Belmont L. Rev. 35 (2017)

9.08.17