

)onnections

Enhancing Social and Economic Opportunities

What would your grandparents and great grandparents recognize about our contemporary economic, social, and political landscape? In simple terms, the public marketplace, the farmers market, and street vendors of today are aspects of communities that are returning to prominence. All of these were historically an important source of economic opportunity, and all are returning to present economic and social opportunities through public policies that encourage this form of commercial infrastructure. Planners and policy makers need to recognize the benefits of marketplaces as well as understand how to properly integrate markets into the broader organizational and regulatory environment of our changing food system.

Associate Professor Alfonso Morales' work on public markets and street vendors is at the forefront of research on the historical and contemporary manifestations of marketplaces, their importance to communities and individuals, and their role in promoting local and regional food systems.1

Scholars attribute a central role to public marketplaces — the places for periodic commercial, political, and social activity — in the development of European cities. Likewise,



Vendors of Chicago's Maxwell Street Market provide consumer access to fresh produce and spices. One hundred years ago, the city of Chicago formally established this market to enhance food access, expand employment opportunities, and help integrate new immigrants into the city.

public marketplaces were an essential element of urban life in the United States a century ago, integrating immigrants, releasing entrepreneurial energies, and enhancing food security. The development and growth of storefront

retail practices have diminished marketplaces, but have certainly not eliminated them. Despite predictions of their demise, public marketplaces have expanded, specialized, and increased in importance over the past five decades. This expansion was spurred by a growing interest in local food. but other sources also contributed to their marked growth, including entrepreneurial responses to economic changes

Continued on page 3

Connections staff:

Alice Justice Emily Reynolds Dave Marcouiller

Please send submissions of material for possible inclusion in future issues of *Connections* to:

Department of Urban and Regional Planning 112 Old Music Hall 925 Bascom Mall Madison, WI 53706

or e-mail to: connections@urpl.wisc.edu

urpl.wisc.edu

Our website provides the most complete, up-to-date information about department happenings including projects, publications, research, academic programs, and people.

twitter.com/uwplanning facebook.com/groups/ uwplanning



Scholarships

The Department of Urban and Regional Planning is pleased to announce that 21 current planning students have been awarded scholarships for the 2013–2014 academic year. These scholarships are made possible by generous donations to the department by our benefactors. We encourage all alumni and friends to continue their strong support (see the last page for donation opportunities). This year's awards include the following:

The **Jerome Kaufman Scholarship** is used to assist graduate planning students who are interested in older American cities, food systems, and social justice and equity. During November, the following students were awarded Kaufman Scholarships:

David Nelson, Haopu Rao, Carrie Sedlak, Lihlani Skipper, Janice Soriano, and Sijia Zhang

The **Stephen Born Environmental Stewardship** fund is being used to assist graduate planning students who are interested in water and environmental planning in their pursuit of scholarly activities and civic engagement. During November, the following students were awarded Born Environmental Stewardship Scholarships:

William Ross Daniels, Amanda Jacobson, Bo Jiang, Ramona Lowery, Brad Sippel, and Uyenlan Vu

The **Roger and Rose Mary Rupnow Fund** is being used to provide a scholarship to graduate planning students who are academically worthy and have significant financial needs. During November, the following students were awarded Rupnow Scholarships:

John Marty Hagedorn, Tingting Hu, Hyun Kim, Chris Spahr, and Cynthia Sweet

The **Richard Andrews Scholarship** is being used to aid the department in its graduate planning education role by providing scholarships to outstanding students in need of financial support. During November, the following students were awarded Andrews Scholarships:

Angela Viviana Puerta, Ben Kollenbroich, Sunghee Moon, and Yuhan Zhang

Congratulations to these fine graduate planning students!

December Graduates

We have five current students who plan to matriculate their studies after this semester. These new graduates will bring our total alumni pool to 1,175. Congratulations to the following students who will graduate with a Master of Science in Urban and Regional Planning:

Becky Binz
Sheng-Yuan Cheng
Jesse Durst
Scott Gussick
David Nelson

Continued from page 1

and city governments' efforts to reinvigorate public spaces and improve public health.

Urban and regional planning enables people, organizations, and communities to seek sustainable solutions for social problems by applying research from law, history, engineering, and the biological and social sciences. Morales' past research demonstrated the economic, health, and social benefits produced by the Maxwell Street Market in Chicago. One hundred years ago, the city of Chicago formally established the market to enhance food access, expand employment opportunities, and help integrate new immigrants into Chicago. Morales' contemporary work shows the importance of this entrepreneurial activity on individuals, particularly highlighting its economic and social opportunities for women. He also explains its service to communities in providing "eyes on the street" and enhancing social life. His work has been featured in the documentary film "Cheat You Fair," and he has shared insight in numerous local, national, and international media interviews.

A sociologist by training, Morales demonstrates how people recreate themselves in these commercial spaces by comprehending individuals' choices within household processes and in light of governmental regulatory activities. For instance, he has shown how men and women of various ethnic and racial categories established themselves as vendors and the implications of vending for their sense of self. His other projects have shown how merchants gauge and manage risks associated with vending



The Department plays an important role in the increasingly important global effort to infuse local food systems planning into the graduate curriculum. In this photo of a Los Angeles street vendor, locally grown produce finds its way into local consumption.

and how they organize and justify tax (non) compliance. Morales' work spurred debate on the benefits of markets and street vending while debunking commonly held myths about merchants and justifying their inclusion in urban planning and policy processes. Additionally, and most importantly, his research reminds us that no market is "free" by laying bare the social and organizational scaffolding behind marketplace organization.

Morales is often approached to provide expert advice on policy changes in different contexts. For instance, he successfully collaborated with the Street Vendor Project in New York City in an effort to change the structure of penalties in the regulation of street vendors. In another example, he helped legitimize new food system regulations in Kansas City. Most recently, he was the expert consultant in the creation of a new food systems plan in Lugo, Spain. All these efforts are documented in working papers and peer-reviewed articles. Over the last decade he has identified important connections between marketplaces

and their surrounding food systems, and he spent the last years of Emeritus Professor Jerry Kaufman's life working with Jerry to solidify the department's role in planning community and regional food systems.

Having published three books, Morales is now working on three new book projects, including an edited book on urban agriculture, an edited book on Jerry Kaufman's contribution to food systems planning, and a pattern book (a common tool of architects and planners) that will inform the physical design, planning, and implementation of new marketplaces. These projects explore intersecting individual, legal, and organizational dynamics of marketplaces and local food systems.

Morales work on urban agriculture and food systems is supported by several grants totaling over \$5 million dollars. These research projects include some of the first academic research on planning local and regional food distribution systems. In addition, his students are working with the Wisconsin Department of Transportation to produce models

of food flows from the driftless area in southwest Wisconsin to MSAs across the country. Other ongoing projects focus on local and state composting regulations across the country and the expansion of food systems planning courses at universities in the United States.

Morales' research reveals how marketplaces simultaneously serve public and private goals by producing economic, political, social, and healthrelated benefits. His work demonstrates their benefits for individuals and households and explains how they strengthen neighborhoods and communities. Morales continues to embrace planning practitioners and communities in his new work through identifying new goals and opportunities in local and regional food systems.

¹ This article focuses on Morales' principle interests; however, he has more than a dozen other publications on public health, law and society, and social theory. The topic draws from a 2011 article entitled "Public Markets: Prospects for Social, Economic, and Political Development" published in the Journal of Planning Literature 26(3): 3-17.

Department News

Our Introduction to Regional Planning class taught by Professor Brian Ohm explored regional planning and the work of the Twin Cities Metropolitan Council on a field trip to Minneapolis–St. Paul in October.



Introducing URPL's new Alumni Relations Council (ARC)

As a result of discussions at the department's 50th anniversary event earlier this year, we have initiated a new forum for alumni, student, and faculty interaction. Our Alumni Relations Council (ARC) is intended to provide advice, guidance, and assistance to the chair, faculty, and planning students on issues of particular importance to our professional programs. The 12-15 alumni who serve on ARC will act as a conduit to network and better connect planning alumni to the department, its faculty, and to current planning students. The intent of forming

the ARC is to develop a self-sustaining organization that works to strengthen department alumni relations into perpetuity. Goals include (1) strengthening alumni connections with current students, (2) strengthen networks among alumni, particularly recent alumni looking for career advice, and (3) promoting the work and accomplishments of the department, its students, and alumni.

ARC had an initial meeting in August, and especially in this early phase, is interested in your suggestions and comments about its focus and potential.

The current members, listed below, were largely self-selected and represent each of the five decades of the department's existence. ARC's leadership and organizational structure is still under discussion. For now, Emily Reynolds, our student services coordinator, is providing support. Contact Emily (or one of the ARC members) if you'd like to share comments, learn more, or get involved with the council.

List of Initial Members:

Dan Rolfs, MS '01 Falatehan Siregar, PhD '91 Gary Christopherson, MS '74 Hickory Hurie, MS '78 Josh Clements, MS '09 Kate Sullivan, MS '98 Mark Vander Schaaf, MS '85 Mike Mathews, MS '84 Phil Mummert, MS '69 / PhD '72

Roger Rupnow, BS '56/ MS '65 Sarah Peterson, MS '93 Susan Fox, MS '98

URPL ARC Committee:

Dave Marcouiller, Chair Ken Genskow, Faculty & PhD '01 Emily Reynolds, Staff Jack Huddleston, Emeritus

Faculty

Sharing Our Good News 2013

Planning Faculty Research:

During this past year, our 8 faculty members and their graduate students produced 74 publications, 17 of which were peer-reviewed articles published in well-recognized journals within planning. Notable among these journals are Landscape and Urban Planning, The Journal of Planning Literature, Urban Studies, Land Use Policy, Annals of Regional Science, Review of Urban and Regional Science, Environmental Management, Journal of Environmental Planning and Management, Land Economics, and Tourism Analysis. In addition, faculty produced 26 technical reports, 2 books, 9 book chapters, and 20 other miscellaneous publications. Department faculty were also active in applying for and obtaining extramural grants for their applied research and outreach programs. This past year they secured \$4,937,800 in grant awards, most of which will fund multi-year projects.

Graduate Planning Educa-

tion: For the 3rd year in a row, our alumni have topped the list of pass rates for the AICP exam. This represents an important outcomes-based metric used by the American Planning Association in ranking professional planning programs. Consequently, UW-Madison is ranked #1 in the 2nd Quartile (based

on number of exam takers), besting our competition, which includes Cornell; University of California, Berkeley; UCLA; and Harvard. Also, our pass-rate of 98 percent is higher than ALL schools found in Quartiles 1 and 3 as well, making UW-Madison planning alumni among the brightest and most qualified planners in North America. Congratulations! See the full updated list at www. planning.org/certification/ passrates.

Outreach excellence:

Our department faculty and students are engaged in outreach that is exemplary of the Wisconsin Idea. In addition to nationally regarded social

indicators, watershed-planning outreach, and creating a new edition of the often-used State Bar book Wisconsin Planning and Land Use Law, URPL faculty and 19 planningworkshop students coauthored the Wisconsin Statewide Comprehensive Outdoor Recreation Plan (SCORP), which which was published by the Wisconsin Department of Natural Resources. In May, SCORP received a prestigious national award (see the Summer 2013 issue of Connections for this announcement), and in September it received the Wisconsin Distinguished Document Award from the Wisconsin Library Association.



Congratulations to Professor Kurt Paulsen for recently achieving two professional milestones. As many of you know, Kurt recently earned tenure at the university, a recognition confirmed by the Social Studies Division (quite challenging). What many of you may not know is that he also recently passed the AICP exam and now joins many of you in being a certified planner. His research, teaching, and service focus on land use, housing, and public finance.

Visiting Scholar

Associate Professor Richard K. Norton, chair of the urban and regional planning program at the University of Michigan, was URPL's guest for several days in October. Professor Norton was hosted by **Professor Harvey M. Jacobs** and came under cooperative funding from the European Union Center for Excellence, the Center for European Studies, and the Global Legal Studies Center. Professor Norton gave a campuswide talk titled "Planning, Law and Property Rights: A U.S.-European Crossnational Contemplation," and participated in URPL classes.

Faculty and Staff News

Professor Harvey M. Jacobs

was an invited keynote speaker at a conference in September at Radboud University in Nijmegen, Netherlands, celebrating the 50th anniversary of its planning department. The conference reflected on 50 years of planning education and research. Harvey was asked to speak to how planning education has changed in the U.S. over the past 50 years. Attendees included academics, students, and practitioners from throughout the Netherlands.

Also in September, Harvey presented his lecture "Property Ownership and Land Tenure Dynamics" as the kickoff of the 119th regular session of the International Center for Land Policy Studies and Training in Taiwan. This was part of the six-week course Land Policy for Sustainable Rural Development. His students were mid-career professionals from 21 developing and transitional countries. Harvey's participation continues a multidecade URPL relationship with the center begun by Professor Emeritus Ved Prakash.

Harvey is the author or coauthor of several new publications, including "Public Land Development as a Strategic Tool for Redevelopment: Reflections on the Dutch Experience," with his Dutch colleague Erwin van der Krabben, published in Land Use Policy 30, 1 (2013): 774–783; "Private Property and Human Rights: A Mismatch in the 21st Century?" published in the International Journal of Social Welfare 22, S1, (2013): S85–S101, arising from his 2011 participation in a multimonth fellowship at the Center for Interdisciplinary Studies at the University of Bielefeld, Germany; and "Private Property as a Human Right?" published in Études Foncières, 165 (2013):

10-14 (in French). For the spring 2014 semester Harvey will be on sabbatical leave. During this period he will continue his comparative research on European property rights issues, in particular examining the influence of right-wing think tanks in Europe on trans-European and national policy.

Professor Jim LaGro and a multidisciplinary team of faculty from the Department of Civil Engineering and the Department of Landscape Architecture recently received a \$50,000 research grant to examine the challenges and potential opportunities for implementing a multipurpose green infrastructure system on the UW–Madison campus. This spatiotemporal research—focusing, initially, on storm-water quality and quantity—is funded by the campus Office of Sustainability (http://sustainability.wisc.edu). Finally, the third edition of Jim's popular textbook, Site Analysis: Informing Context-Sensitive and Sustainable Site Planning and Design, was published in March by Wiley & Sons.

Professor Dave Marcouiller

has been party to a string of awards during the past six months. In May, the final 2010 workshop project—cowritten with Jeff Prey, Anna Haines (PhD '98), and a host of URPL graduate students—won the prestigious SCORP Best of the Best award from the Society of Outdoor Recreation Professionals and the National Park Service. Subsequently, this report won the Distinguished Document of the Year award from the Wisconsin Library Association. In October, Dave won the Remarkable Program Support Award from the Wisconsin Department of Natural Resources for his

applied research and outreach over the past 20 years. Finally, Dave won the PAB Site Visitor of the Year Award from the Association of Collegiate Schools of Planning (ACSP) and the American Planning Association (APA). This award is named in honor of our late Emeritus Professor Jerry Kaufman.

Professor Alfonso Morales

traveled to Onati, Spain, to teach the two-week course Theoretical Practice in the Sociology of Law and Society at the International Institute for the Sociology of Law. His recent publications include work with URPL graduate Megan Pfantz, "Increasing the Healthiness of **Consumers Through Farmers** Markets" in the Journal of Extension 51, 4 (August 2013): 4IAW5, and "Starting a Supplemental Nutrition Assistance Program: Information for Integrating SNAP/EBT Benefits into Farmers Markets," in the Journal of Extension, 51, 1 (February 2013): 1TOT5. His work last year in Spain is appearing in APA Interplan, "Scenario Planning for the Food System: A Plan for Lugo, Spain," and his recent projects on food distribution produced "Maximizing Freight Movements In Local Food Markets—Phase II." National Center for Freight & Infrastructure Research & Education. He is also serving the ACSP on a special presidential committee on diversity in the planning academy.

The University of Wisconsin Law School recently published Wisconsin Land Use & Planning Law, a 283-page book by Professor Brian Ohm that provides a contemporary look at the legal framework for landuse planning and regulation in Wisconsin

In June, Brian was in Shanghai, China, to teach a week-long course about planning in the United States as part of the UW Law School's East Asian Legal Studies Center's Shanghai Minhang District Seminar on Municipal Government Administration. The participants in the course traveled to Madison in the fall to continue their examination of local government administration in the U.S.

In October, Brian was invited to speak at the Upper-Midwest APA Planning Conference in Rochester, Minnesota, about the status of land use enabling law reform efforts in Wisconsin.

Recently Brian was appointed by Madison Mayor Paul Soglin to serve on the steering committee for the preparation of the University Hill Farms neighborhood plan. The University Hill Farms, located on Madison's near west side, was a unique effort in community development undertaken by the university over 50 years ago. Now almost exclusively under private ownership, this is the first neighborhood plan for the area since its inception.

Brian was also recently appointed by the UW Board of Regents to serve on the University Research Park Design Review Board. This is an exciting time for the research park as it expands to a new site on the far, far west side of Madison

Professor Kurt Paulsen is the author of two forthcoming articles: "The Effects of Land Development on Municipal Finance" in the Journal of Planning Literature and "Geography, Policy, or Market? New Evidence on the Measurement and Causes of Sprawl (and Infill) in U.S. Metropolitan Regions" in Urban Studies.

Alumni News

Immediately after graduating **Bridgit Van Belleghem** (MS '07), traveled for a year to western Europe and to her maternal homeland of Argentina to study the great cities and to get to know her family, roots, and w. Since returning in 2008, Bridgit, who is previously from California's UC Davis and Central Coast, now enjoys life in Madison working for the Capital Area Regional Planning Commission where she facilitates intergovernmental long-term land-use planning; develops regional sustainability partnerships, goals, indicators and actions; organizes public engagement and scenario planning; researches healthy community planning and conducts health-impact assessments; promotes equity in access to opportunity and resources; researches agricultural land use; administers grants; promotes collaboration—and her favorite—plans and executes the Capital Area Planning Conference with her colleagues. Bridgit earned her AICP certification this past summer.

Erik Carlson (MS '04) is a supervisor in the Metallic Mining Sector at the Minnesota Pollution Control Agency. He assists with air and water permits and environmental review for taconite and copper-nickel mines.

Alan Carmen (MS '77) retired from City of Rock Island, Illinois, in November 2012 after 32 years of service, 26 as planning and redevelopment administrator. He ran for the position of Rock Island township supervisor this past spring. He received 75 percent of the vote in the February primary, was unopposed in the April general election, and was sworn in for a four-year term on May

20, 2013. Alan has been busy learning details of township responsibilities: conducting a strategic planning process with the town board, instituting costsaving measures, addressing deferred maintenance issues at the town hall, and educating the public about township government (website in process, news releases, etc.). Alan says he has some great opportunities to have a positive impact on the township residents.

Jean-Christophe (JC) Dissart

(PhD '03) is now a professor of urban planning at the Université Pierre-Mendès-France (Grenoble, France). He teaches courses on tourism and regional development, research methodology, and statistics, in both français and English (thanks to an Erasmus Master's program!). His research continues to explore relations between local resources and human development.

Neil Dixon (MS '07), AICP, is in his 6th year at WisDOT, and loving every minute! He has been working on an exciting project, WisDOT's Multimodal Freight Network. He currently specializes in freight transportation planning issues, including the freight provisions in MAP-21 and GIS mapping and data visualization. Through this work he has had the opportunity to work with Professor Alfonso Morales and current URPL graduate students Janice Soriano and Jacci Ziebert on an analysis of cold-chain logistics in the driftless area.

David Hampton (MS '70) retired in Rio Vista, California, and is serving as a member of the city council, elected in 2012. He is into sustainable growth for small rural towns

far from large employment centers.

Tom Hartz (MS '79) has opened his second restaurant, this one in Milwaukee. His first, a simple cafe, is located in Lake Geneva. They purchase their ingredients from local farmers in an effort to grow the community and serve the freshest food. They have received great support and by renovating a vacant building, created new energy at the north end of town. He has strayed from planning to doing, finishing two terms on the Lake Geneva Plan Commission and one term as an alderman.

Andy Lewis (MS '82) just completed his 30th year working for the University of Wisconsin Extension, and he is currently serving as a broadband and economic development specialist at the Center for Community Technology Solutions (CCTS), which is part of the Division of Entrepreneurship and Economic Development. CCTS was created as a result of the \$32 million in ARRA funds the state received to expand broadband in Wisconsin to community anchor institutions and to increase digital literacy.

Sarah Jo Peterson (MS '93) has just published her book Planning the Home Front: Building Bombers and Communities at Willow Run with the University of Chicago Press. Using the massive Willow Run bomber plant built 25 miles west of Detroit as its main case study, *Planning the Home* Front argues that the federal government used a participatory planning approach to mobilize the American home front. Reviewing the book for the October 2013 issue of Planning magazine, Harold Henderson

wrote, "Peterson skillfully weaves a narrative from the ad hoc, disjointed, and participatory efforts, which included housing for newcomers in an undeveloped exurban region all at once and right away."

In October 2013. Sarah was a finalist and honorable mention for the Lewis Mumford Book Prize, given biannually by the Society for American City and Regional Planning History.

She also finished a PhD in history at Yale University in 2002.

Tom Shircel (MS '92), upon receiving his degree, Tom spent five years as an assistant planner in Michigan, first for the Charter Township of Meridian (near East Lansing) then for the City of Portage (outside Kalamazoo). Since his return to Wisconsin in 1998, he has been employed with the Village of Pleasant Prairie for the past 15 years. For the initial 12 years he was the assistant village planner and zoning administrator and since 2010 has served as the assistant village administrator.

Kevin White (MS '09) is working for Community Design Group, LLC, a Twin Cities-based urban design, bicycle and pedestrian planning, and community engagement firm. He has had the pleasure or working on several great projects recently, including Minnesota Safe Routes to School planning, the Metropolitan Council's Regional Bicycle System Master Study, and work on the Southwest Light Rail Transitional Station Area Action Plans.

Jason Williams (MS '03) was recently named assistant city assessor for the City of West Allis, Wisconsin.

Department of Urban and Regional Planning 112 Old Music Hall 925 Bascom Mall Madison, WI 53706

Donors

Department of Urban and Regional Planning • University of Wisconsin–Madison

URPL's faculty and staff continually strive to enhance UW–Madison's credentials as a great place for graduate education in urban and regional planning. Gifts to the department help us enhance the student-learning experience that our State-budgeted funding simply cannot support. Please consider giving a gift of any size. Your donation will help to educate the next generation of planning professionals.

Please give online at http://urpl.wisc.edu/giving.php or mail this form along with your donation to: University of Wisconsin Foundation • U.S. Bank Lockbox • Box 78807 • Milwaukee, WI 53278-0807. Please make checks payable to "University of Wisconsin Foundation."

Name	
ivairie	
Address _	
City	State Zip
Where would you like your gift directed?	
Amount:	
	Jerome Kaufman Scholarship Fund — in memory of Emeritus Professor Jerry Kaufman.
	Born Environmental Stewardship Fund — in honor of Emeritus Professor Stephen Born.
	Richard B. Andrews Scholarship Fund — in memory of Emeritus Professor Richard Andrews.
	Jessica Bullen Memorial Fund — in memory of 2005 URPL graduate Jessica L. Bullen.
	Jack R. Huddleston Award Fund — in honor of Emeritus Professor Jack Huddleston
	Kevin Tyjeski Memorial Fund — in memory of 1984 URPL graduate Kevin Tyjeski
	Department of Urban and Regional Planning Fund — supports a variety of departmental activities and programs, including: (1) the Wisconsin Student Planning Association (WSPA), (2) graduate student travel to professional meetings, (3) publication of <i>Connections</i> newsletter.

All contributions are tax deductible. To make a deferred donation, a gift through payroll deduction, or a life income or estate gift, please contact Ann Dingman at the University of Wisconsin Foundation: 608-265-9954 or ann.dingman@uwfoundation.wisc.edu.

Thank you. We appreciate your support!