



Connections

BADGER PLANNERS ARE BEST IN THE NATION

Mastering the National Certification Exam

By Assistant Professor
Kurt Paulsen

Data recently released from the American Planning Association show that master's graduates of UW-Madison's Urban and Regional Planning program have the highest pass rate on planning's national certification exam (AICP).

Of the 60 accredited master's programs in planning in the United States that had at least 20 graduates take the AICP exam from 2004 to 2011, UW-Madison's pass rate of 98 percent was the highest.

There are currently 71 master's programs in urban and regional planning in the United States accredited by the Planning Accreditation Board, a joint venture of the American Planning Association and the Association of Collegiate Schools of Planning.

The Department of Urban and Regional Planning at UW-Madison has offered an accredited master's in planning since 1962. Over 1,000 alumni of the department are serving communities around the world in leadership positions in the public, private, and nonprofit sectors.

AICP (American Institute of Certified Planners) certifica-



Graduates of the UW-Madison's Department of Urban and Regional Planning have helped influence cities and communities across the country and the world, including work in our nation's capital.

tion is a national certification for professional planners and requires both educational and professional practice requirements. The AICP exam is a comprehensive examination of planning knowledge including

history, law, methods, ethics, and practice. Planning is an established profession with responsibility for the health, safety and welfare of communities, and AICP certification is a distinguished mark of profes-

sional expertise and experience. Planners with AICP certification adhere to the highest standards of professional conduct and ethics.

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Our website provides the most complete, up-to-date information about happenings at URPL, projects, publications, research, academic programs, and faculty and students.

From The Chair

2012 is a year of several important anniversaries at UW–Madison. First, URPL has reached the half-century mark. The UW Board of Regents formally established the department in 1962. We are planning a 50th anniversary celebration on Saturday, April 27, 2013, at the Pyle Center on the UW Campus. I hope you'll be able to join other alumni in helping URPL commemorate this milestone. An article on the history of the department appears on page 4. This year also marks the 100th anniversary of the Wisconsin Idea—the principle that education should influence people's lives beyond the boundaries of the classroom. The commitment to public service embodied in the Wisconsin Idea helps define the focus of the department. In addition, the UW Cooperative Extension is celebrating its centennial this year. UW created the Extension Division in 1912 to help carry out the Wisconsin Idea.

Since 1912, UW Extension has served as a model for the rest of the nation. URPL has a long and distinguished relationship with Extension. URPL as a department is integrated within UW Extension. Numerous URPL faculty have held joint appointments with Extension and numerous URPL alums have distinguished themselves as Extension educators over the years. These anniversaries provide us with time to reflect on the accomplishments of all the people who have been associated with the department over the years.

After having the honor of serving as chair of the department for the past four years, I will be moving on so I can take a well-deserved sabbatical this fall. Professor Dave Marcouiller was elected as the next department chair so you can look forward to seeing a picture of his smiling face in the next issue of *Connections*.

Best wishes to you all,
Brian Ohm

Students Receive Departmental Awards

Three students received special recognition at the 2012 Graduation Ceremony. Glen Halstead (a December 2011 graduate) received the department's American Institute of Certified Planners Outstanding Student Award. This award recognizes a student who has excelled academically in earning a master's degree. The award includes a \$250 cash award generously funded by the American Planning Association–Wisconsin Chapter.

The second student receiving an award was Lara Rosen. Lara received the Jessica Bullen Community Service Award. This award is named in memory of Jessica L. Bullen, a 2005 URPL graduate who was tragically killed in a car/bicycle crash two months after graduating from URPL. The award is given in honor of community service and recognizes Lara's work on behalf of the Wisconsin Students Planning Association and

her overall service to the department and the Madison community. The award also includes a \$250 cash award funded by a donation from Jessica's family.

URPL also started a new award this year in honor of Jack Huddleston's efforts to create the professional project process that those students who do not elect to write a thesis must prepare in order to graduate. The professional project is the culmination of a student's time at URPL and is intended as a way to evaluate student competency in the field of urban and regional planning. The award is given in recognition of the most outstanding student professional project. The inaugural award went to Troy Maggied, a December 2011 graduate. The recipient of this award also receives \$250 funded by the generosity of URPL alumni.



The Latest from WSPA

By Matthew Straub, Chair,
Wisconsin Student Planning
Association (WSPA)

WSPA has accepted an offer to create a database of APA members at planning agencies statewide on behalf of the Wisconsin Chapter of the APA. The project will help WAPA better determine statewide membership and help fund professional

development opportunities for URPL students in the upcoming year. Work on the project will take place this summer and begin upon receipt of a detailed proposal. In addition, we are helping the WAPA plan its upcoming 2013 and 2014 conferences.

WSPA is also working to improve the department website. First, we are working to

develop a job-board function for the department website. This will allow both students and alumni to use the URPL website to seek field-related employment and increase connections between the department and alumni. In addition, we are looking into the feasibility of student biographies under the "Current Students" section of the URPL website, with

the ability to make selected papers, projects, and other relevant information available to potential employers or other institutions. We feel this will enhance students' interactions with prospective employers and also give prospective students a better idea of the types of work being completed by URPL students.

Congratulations to the Class of 2012!

Ten URPL students were recognized at the 2012 Graduation Ceremony held on Saturday, May 19, in the Alumni Lounge at the Pyle Center on the UW Campus. Continuing master's student Clare Christoph presented welcoming remarks and served as emcee for the event and graduating master's student Scott Janowiak presented the student reflections of the graduating class. Assistant Professor Kurt Paulsen was selected by the students to present the faculty remarks and former Madison Mayor Dave Cieslewicz delivered a delightful graduation address. Department Chair Brian Ohm conferred the student awards and certificates. The graduates received their well-deserved graduate certificates with their family, friends, and department faculty in attendance. The students held a barbecue reception the night before for family and friends at James Madison Park in Madison.

The following is a list of the members of The Class of Spring 2012 as well as their areas of specialization:

Elizabeth Heyman,
Transportation Management and Policy

Scott Janowiak, Transportation
Management and Policy

Daniel Kleinmaier, Policy and Transportation

Adam Levine, Housing and
Economic Development

Sarah McDonald, Sustainable Urban Design
and Development

Jessica Moths, Urban Food Systems

Carly Myers, Sustainable Land Use
and Design

Jin Park, Community and Economic
Development

Lara Rosen, Housing and Community
Development

Colette Spranger, Rural Community
and Economic Development

We congratulate all our students on their graduation and wish them the best of luck in the future!

Save the Date! 50th Anniversary Celebration

On April 27, 2013, at the Pyle Center on the UW-Madison Campus, URPL will host an alumni celebration in recognition of the 50th anniversary of the creation of the Department of Urban & Regional Planning. We are planning afternoon panels reflecting on the history of the department followed by a dinner in the evening. URPL's newly tenured Associate Professor Ken Genskow will be coordinating the event for the department. More information will be forthcoming!

URPL Student Re- ceives Scholarship

First-year master's student Sonja Reichertz received two scholarships. One was awarded by the Wisconsin County Code Administrators and the other one was awarded by the Wisconsin Garden Club Federation.

URPL TURNS 50

Celebrating a half century of the best laid plans

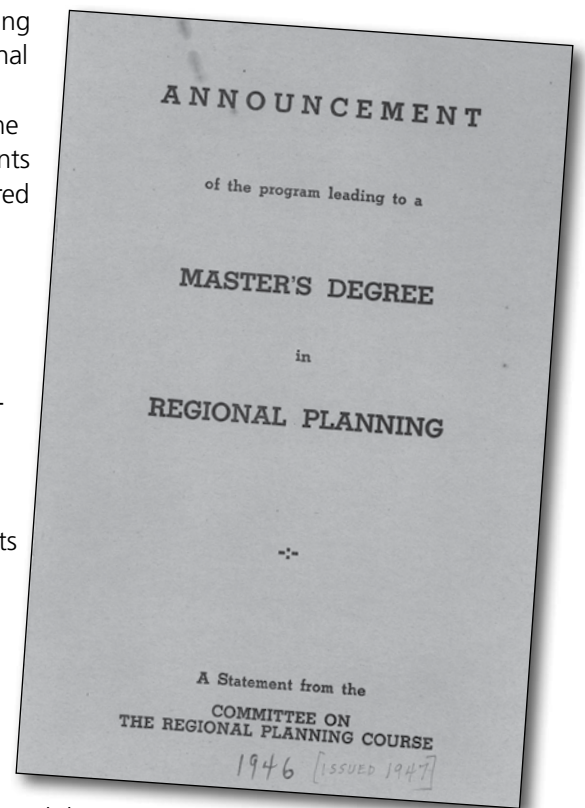
In fall of 2012, the Department of Urban and Regional Planning at UW–Madison will celebrate its 50th anniversary. City planning has been taught at the university since 1911, beginning in the Civil Engineering Department. For many years that department had a dual degree in city planning and civil engineering. In 1944, the university established an interdisciplinary regional planning program. It was developed by John Gaus, who believed that as the role of government became greater in society it was necessary to try to improve the quality of public decision-making. Although Gaus left the university in 1947, the Regional Planning Program continued under the guidance of an interdisciplinary group of faculty at UW–Madison, and in 1955 the program was recognized by the American Institute of Planners.

In 1957 Coleman Woodbury of the Political Science Department assumed the chairmanship of the committee. Woodbury, along with campus planner Leo Jakobson, wanted to see the committee program transformed into a formal department, not in the College of Engineering but in the College of Letters and Science. In a memo to then dean of the College of Letters and Science, Edwin Young, Woodbury made the compelling case for the establishment of the department: “The purpose of the department is education for a professional field that is changing rapidly and that is and seems certain to continue to be crucially important in our expanding economy and urbanizing society.” Woodbury went on to talk about the students: “Admission to the master’s program should be open to holders of bachelor’s degrees from an approved college or university. No limitation should be placed as to undergraduate majors or areas of concentration.” Students, however, would be required to have a course in elementary statistics. The department’s original curriculum provided students with two tracks:

an urban planning track or a regional planning track. At the end of the program, students would be required to take an oral examination on their “general competence in planning.”

After a number of years of argument and persuasion, the Board of Regents approved the creation of the Department of Urban and Regional Planning in the College of Letters and Science in 1961 and the department was formally established on July 1, 1962, with its first class of 15 students in the two-year master’s program. Woodbury served as the first chair of the department. The Board of Regents approved the creation of URPL’s Ph.D. program in 1967.

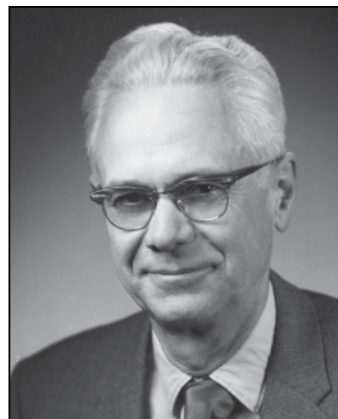
The department began with a core faculty of three people from other departments on campus: Jakobson of engineering and Woodbury and Fred Clarenbach from political science,



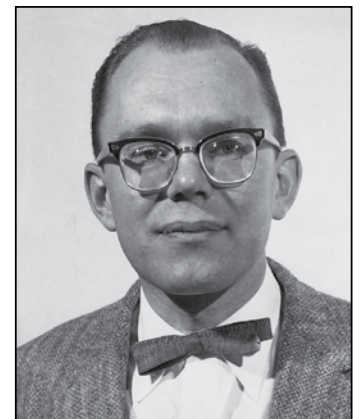
Coleman G. Woodbury



Fred Clarenbach



Richard B. Andrews

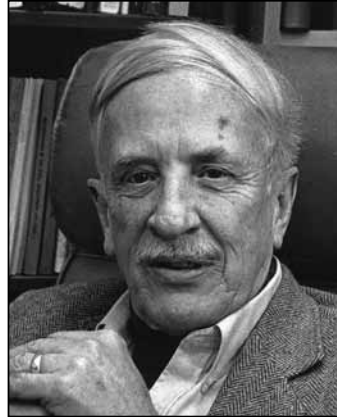


Leo Jakobson

along with Secretary Irene Schoenowe. They were soon joined by a new hire, Henry Fagin, who came to the department during the first year. The hiring of Fagin, who had been director of the Penn-Jersey Transportation Study, was made possible through a grant from the Ford Foundation. In addition to these four faculty, the department had seven associate faculty: John W. Alexander, professor in the Department of Geography; Richard B. Andrews, professor of urban land economics and real estate in the School of Commerce; Jacob H. Beuscher from the Law School; G.W. Longenecker, professor in the Department of Landscape Architecture; Raymond J. Penn, professor in the Department of Agricultural Economics; Richard U. Ratcliff, professor of urban land economics and real estate in the School of Commerce; and Leo F. Schnore, professor in the Department of Sociology. The department continued to grow and by 1968 there were nine full-time professors on the faculty.

Over the years the department experimented with the curriculum and debated basic issues such as the degree of specialization appropriate for planning education and the relationship between the research and service in a professional program. In

1998, URPL became a cross-college department jointly administered by the College of Letters and Science and the College of Agricultural and Life Sciences. The department has granted over 1,000 graduate degrees since its inception in 1962, and continues today to promote a progressive and interdisciplinary approach to the theory and practice of planning.



Harold C. Jordahl



Elizabeth A. Howe

Some of the regular and visiting faculty who have been associated with the department

1960s

Coleman Woodbury
 Fred A. Clarenbach
 Henry Fagin
 Leo Jakobson
 Jacob H. Beuscher
 G.W. Longenecker
 Raymond J. Penn
 Richard U. Ratcliff
 John W. Alexander
 Richard B. Andrews
 Leo F. Schnore
 Max E. Anderson
 Maynard E. Meyer
 Eric Lampard
 Ved Prakash
 Kenneth J. Dueker
 Irving K. Fox
 Peter W. Amato
 Harold C. Jordahl, Jr.
 Philip H. Lewis Jr.
 David C. Ramney
 Ernest R. Bonner
 William A V Clark
 Malcolm I Logan
 Eugene Smolensky
 Thomas H. Logan

1970s

Richard J. Glynn
 Carlisle R. Runge
 William D. Berg
 Andre Blum
 Stephen M. Born
 Jerome L. Kaufman
 Janet F. Kline
 Walter F. McCanna
 Rodney A. Erickson
 Patricia G. Bourne
 Richard A. Lehmann
 Richard L. Stauber
 Elizabeth Howe
 James W. Phillips
 John C. Roberts
 Michael J. Wasylenko
 Jack R. Huddleston
 Barbara J. Robins
 Michael J. Enders

1980s

Mark E. Hanson
 Marian F. Wolfe
 Harvey M. Jacobs
 Rosalind Greenstein
 Michael L. Wiseman

1990s

Rachelle Alterman
 Gene A. Bunnell
 David W. Marcouiller
 Brain W. Ohm
 Kameshawari Pothukuchi
 Marcia Caton Campbell
 Richard E. Chenoweth
 Herman H. Felstehausen
 Sandra Hoffman
 James A. LaGro, Jr.
 Bernard J. Niemann
 Douglas Jackson-Smith

2000s

Victoria Beard
 Marcus Lane
 Brian Stone
 Susanna Lastarria-cornhiel
 Kenneth Genskow
 Kurt Paulsen
 Asilgul Gocmen
 Alfonso Morales

Faculty News

Professor Jim LaGro spoke on campus in early May on the implications of Wisconsin's regulatory policies for on-site wastewater treatment systems. His public lecture "Plumbing Code or Land Use Policy?" was cosponsored by the Nelson Institute Center for Sustainability and the Global Environment (SAGE) and the Department of Civil and Environmental Engineering. In February Jim was invited to participate in a meeting titled "Sustainability Linkages in the Federal Government," convened in Seattle by the National Academies' Science and Technology for Sustainability Program. Jim spoke in the panel session "Land Use, the Built Environment, and the Great Lakes Regional Economy."

Professor Harvey M. Jacobs' work on private property rights was profiled in a faculty spotlight story on the Nelson Institute website in January. In February Harvey taught the course Property Rights and Land Policies at the Institute for Housing and Urban Development Studies, Erasmus University Rotterdam, The Netherlands, as part of its one-year master's in urban management program. As part of the annual Earth Day program sponsored by the Nelson Institute for Environmental Studies, held at the Monona Terrace in Madison in April, he developed and chaired a panel titled "Garrett Hardin's Challenge: Sustainability, Private Property and Social Justice."

For most of June, Harvey was in Europe. In Paris he was an invited speaker at a seminar organized by the Institut de Recherche Interdisciplinaire en Sciences Sociales, Université Paris-Dauphine; he presented "(Private) Property Theory: An Historical and Contemporary View." He also participated in the ninth conference of the International Center for Research on Environmental Issues in Aix-en-Provence, France, where he coordinated a panel sponsored by the Lincoln

Institute of Land Policy: "Property Rights, Government Regulation and Conservation Land Trusts." And he returned to the Zentrum für interdisziplinäre Forschung, (Center for Interdisciplinary Research) in Bielefeld, Germany, where he reconvened with colleagues for a workshop focused on presentation of their papers from their 2011 residency; his was titled "Private Property and Human Rights: A Mismatch in the 21st Century?"

Harvey has accepted an invitation to be a member of the Series Advisory Board, working on the paper "Groundworks: Ecological Issues in Philosophy and Theology," to be published by Fordham University Press beginning in 2013; he will share a position on the board with faculty in philosophy and theology from across the U.S.

Harvey's recent publications include: "Non-Regulatory Approaches to Biodiversity Management: 20th Century Lessons from the U.S.," in *Biodiversite: Droits de Propriété, Économie et Environnement*, M. Falque and H. Lamotte, eds., Bruylant, Brussels, 2012, pp. 293–301.

Associate Professor Alfonso Morales' research on street vendors, marketplaces, and urban agriculture has been featured in many media interviews over the last six months (e.g. *NYT*, *Wall Street Journal*, *Atlantic Cities*, etc). He is project coinvestigator of a \$3.5 million US-DoT grant that, in his part, investigates food distribution systems. His recent publications include "Scaling up for Regional Food Distribution," *Journal of Agriculture, Food Systems and Community Development*, 2(1): 1–21; and "Understanding and Interpreting Tax Compliance Strategies Among Street Vendors," chapter 5 in *The Ethics of Tax Evasion: Perspectives in Theory and Practice*, Robert McGee, (editor), Springer, New York & Dordrecht, (pp 83–106). He continues to work in the area of community economic development by researching food systems

and business formation. He advises the UW slow-food student community. He recently gave lectures at the American Planning Association meetings. He was also invited to give lectures for a special consultation on urban agriculture by the City of Montreal.

Professor Brian Ohm was invited to share his expertise on land use in Wisconsin as part of the Wisconsin Idea Scholars Program (WISP) developed by the Office of University Relations in honor of the centennial of the Wisconsin Idea. WISP brings together a cohort of 32 leaders from throughout the state and from varying professional backgrounds to engage with one another and to confront some of the issues facing the state. The first issue WISP decided to tackle was land use. Participants met in Minocqua in June for their first "learning days" where Brian provided participants with an overview of land use in Wisconsin.

In March, Brian presented a planning case-law update as part of the annual APA-Wisconsin conference in Oshkosh to meet the continuing maintenance requirements of AICP members and a land-use case-law update as part of a continuing legal education program of the Wisconsin Bar Association.

Assistant Professor Kurt Paulsen is the author of two forthcoming research articles, due out this summer. His work on metropolitan spatial patterns is published as "Yet Even More Evidence on the Spatial Size of Cities: Metropolitan Spatial Expansion in the US, 1980–2000" in *Regional Science and Urban Economics*. His work on housing supply will be published as "The Evolution of Suburban Relative Housing-Unit Diversity" in *Housing Policy Debate*. Professor Paulsen served as a moderator of a session on partnerships in redevelopment at the Wisconsin Real Estate and Economic Outlook Conference: Building a Housing Policy that Works.

Alumni News

Jim Barta (MS '93) is a site acquisition specialist for Velocitel Wireless. He also serves on the Land Use Committee of the Irvington Community Association in Portland, Oregon.

Kenneth Genskow (PhD '01) was promoted to associate professor with tenure in the Department of Urban & Regional Planning at the University of Wisconsin–Madison.

David Hampton (MS '70) is retired and currently serves as a member of the Rio Vista, California, Planning Commission. He is also running for the Rio Vista City Council in November 2012.

Colleen Hoesly (MS '11) is a planner with the Rockford Metropolitan Agency for Planning (RMAP) in Rockford, Illinois.

Mary Hunter (MS '76) retired after 22 years with the City of Overland Park, Kansas, where she served as a senior long-range planner with responsibility for annual updates to the city's comprehensive plan.

Scott Janowiak (MS '12) was awarded the 2011 Andrew Muzi Yellow Jersey Fellowship, in large part for his work with the City of Madison and Madison B-cycle, in which he helped implement Madison's new bike-sharing service.

Cynthia Lin (MS '09), has started working toward a Ph.D. in the new grad program in the UW–Madison School of Human Ecology, called "Civil Society and Community Research."

Rachel Martin (MS '97) was featured in the November 2011 issue of *Madison Magazine* as one of 35 people to watch in Madison "People of the Year: 35 Madisonians Who Made 2011 Better." Rachel is director of the sustainable schools program for Sustain Dane, a nonprofit

organization based in Madison dedicated to promoting sustainability. She is educating children through a project called Grass-Roots/OutdoorWonder (GROW) Coalition, which she cofounded this year with Mary Michaud of Health Forward Consulting.

Martin's position at Sustain Dane also has her working on a variety of projects with MMSD, including urban agriculture at Badger Rock, the new environmental charter school.

Judith Mayer (MS '82) writes that after four years as coordinator/director of the Borneo Project of Earth Island Institute, she has been, since 2011, a lecturer in Environmental Science and Management in Geography at Humboldt State University in Arcata, California, and serves as a planning commissioner for the City of Arcata.

Kevin Tyjeski (MS '84) was appointed deputy director of Orlando's Economic Development Department in May. The department has 175 employees in city planning, permitting services, code enforcement, business assistance, transportation planning and the Downtown Development Board/Community Redevelopment Agency.

Lucie Vogel (MS '71) continues her work in planning and evaluation at HHS in Washington. She recently became a LEED Green Associate to meet new facility guidelines. She saw Lillian Dean, class of 1970, during a Thanksgiving visit last fall.

In Memoriam

William Thomas (MS '98) passed away in Minneapolis this past February.

DONORS

Thank you to the many alumni and friends of the department who have supported the work of the department and its students over the past year by generously contributing to the departmental accounts at the University of Wisconsin Foundation.

Judith Adler Janesville, WI	Theresa and Martin Evanson Madison, WI	Susan Kavulich Middleton, WI	Pixie Newman and Lee Brown Wilmette, IL
Shant Agajanian Joshua Tree, CA	Wendy Fearnside Madison, WI	Edward Keating Atlanta, GA	Robert Nightingale Shawnee, KS
Peter and Judith Ashelman Ranson, WV	Doris Fischer Sheridan, MT	Richard Kedzior Madison, WI	Leonard Passano and Elizabeth Howe Chebeague Island, ME
James Barta and Anne Williamson Portland, OR	Spencer and Emeline Gardner Chicago, IL	David Kough Minneapolis, MN	Sarah Peterson Takoma Park, MD
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Branden Born Seattle, WA	Suzanne Gray Columbus, OH	Richard Lehmann Middleton, WI	Mark and Dana Roffers Madison, WI
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Enid Drevon San Juan, PR	John Jablonski III Lakewood, NY	Philip Mummert Louisville, TN	Wisconsin Student Planning Association Madison, WI
Michael Enders Reston, VA	Ivan A Kaisan Honolulu, HI		Kelly Yamaguchi Alexandria, VA

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We've made it easy for you to keep the department current on information about you. Just go to the department's website and click on "For Alumni and Friends" in the left column on the home page. Then click on "sharing news." The website includes a form you can complete online that you will find by clicking on "this form" underneath "Share Your Achievements with URPL Alumni and Friends" at <http://urpl.wisc.edu/alumni/network.php>



Students from Dave Marcouiller's Tourism and Outdoor Recreation Planning class wait for the Merrimac Ferry during a spring semester field trip to Devil's Lake State Park and the Wisconsin Dells.