

UNIVERSITY OF WISCONSIN - MADISON
Department of Urban and Regional Planning
Old Music Hall, 925 Bascom Mall
Madison, WI 53706
(608) 262-1004

URPL 945
Seminar in Land Use and Community Development Issues
Rural Development Planning
Spring Semester, 1997

Instructor: David Marcouiller, Ph.D.
106 Old Music Hall
262-2998, email - dave@macc.wisc.edu

Meetings --- time and place:

Mondays, 8:50 am to 10:45 am
Room 212, Old Music Hall

Office Hours:

Generally, I have an open door policy. However, given that I spend time in two offices, it is important to set the following as official URPL office hours when you can expect me to be found in 106 Old Music Hall.

Mondays: 10:45 - 11:45 a.m.
Tuesdays: 10:45 - 11:45 a.m.

Seminar Objectives/Intent:

Rural people, places and resources will provide the focus for this interdisciplinary course in domestic rural development planning. The object is to explore planning methods that enhance the management of resources for long-term productivity while enhancing quality of life for both residents and visitors in a context of rapid and substantial changes in the character of rural economic activity and in the demands placed upon rural places and resources by the evolving national economy. This course is designed to provide students with a better understanding of the unique characteristics of planning in rural places and focuses on the continuing need to better integrate disparate and often conflicting components of human activities in rural

regions.

Format:

A mixed lecture/seminar format will allow for focused introduction of topics leading to open discussion.

Seminar Organization (the "where are we going" list):

A. Overview of rural America:

- regional typology, households and income structure
- settlement and resource use
- rural development planning: historical context

B. Economic issues of rural development

- differentiating economic growth and economic development
- rural jobs and income sources
- land and wealth creation: rural production systems (rural factor markets)
- rural economic policy

C. Social and political issues of American rural development

- rural poverty
- rural diversity: African Americans, Native Americans, migrant workers
- the growth machine, local dependency, rural gentrification, and tourism

D. Environmental issues of rural development

- natural resource dependency
- natural resources, decision-making, and regional development

E. Rural development and the role of planners:

- the political economy of rural America
- divergent attitudes and perspectives
- the role of planners in rural America

Required Texts/Reader:

1. Castle, Emery N. (ed.). 1995. The Changing American Countryside: Rural people

and places. Lawrence, KS: The University of Kansas Press.

2. Daniels, Thomas, J.W. Keller, and M.B. Lapping. 1995. The Small Town Planning Handbook. APA Press, Chicago, Illinois. (available at University Bookstores for \$34.95 - also available for a discount to APA members by direct order).

3. Reader available from Law School duplication (roughly \$30.00)

Seminar Requirements:

The semester grade will be based upon three equally weighted items. These include (1) four short memorandum assignments, (2) a term paper, and (3) class participation.

I. Short Memos (33_ percent of final grade)

Given the importance of concise written communication to planning, students will be expected to write four short memorandums on various rural planning issues. Each memo will be based upon a hypothetical planning situation developed from class discussion topics. Each memorandum should be no more than two pages (single-spaced) in length. Assignment sheets for each memo will be distributed at least one week in advance. Memo due dates: 2/10, 3/3, 3/17, 4/14.

2. Term Paper (33_ percent of final grade)

Students are expected to write a 15 to 20 page (typed, double spaced) research paper on an approved topic related to rural development planning. In addition, the student will be required to make a presentation of the paper to the class. The purpose of the paper is for the student to critically assess, synthesize and communicate a current rural development planning issue. A one-page abstract (roughly 250 words) which discusses the major theme and approach is due on 2/24. Topic approval or modification will be made during the following class period. Presentations will be made on 4/28 and 5/5. The term paper is due on 5/5.

The term paper should follow a traditional social sciences paper format consisting of a title page, abstract, introduction (statement of problem), review of literature, interpretation of findings, conclusions, policy/planning implications, and a reference section (appendices as needed). Alternate formats are acceptable ... discuss with instructor in advance.

3. Class Participation (33_ percent of final grade)

Students are expected to contribute to class discussions. The reading assignments have been carefully selected to support the topics presented. All students are expected to have read each paper prior to class. A seven to ten minute review of each reading will

be assigned to two students. These will be assigned during previous class periods.

The first student will present a three to five minute overview of (1) what problem (theme) is being addressed, (2) how does the author(s) approach the problem, (3) what literature relates to this problem, and (4) what are the strengths/weaknesses of the approach used? The second student will then present a four to five minute overview of (1) what general results/conclusions are presented, (2) how do results/conclusions relate to rural development policy/planning and (3) what makes this paper important to rural planning practice?

Following these presentations, others are invited to add to the general discussion.

Course Outline and Reading List

January 27: Introduction to course

- overview of rural America: typology of regions, rural households, income structure.
- unique issues specific to rural regions

Castle, E.N. 1993. Rural diversity: an American asset. The Annals of the American Academy of Political and Social Science 529:12-21.

Deavers, K.L. 1991. "1980's - a decade of broad rural stress." Rural Development Perspectives 7(3):2-5.

February 3: History of rural development and its planning (assign memo #1)

- the pastoral nature of American history
- boom and bust communities
- a history of rural development policy

Howarth, William. 1995. Land and word: American pastoral (Chapter 2; pp. 13-35). In: Castle, Emery N. (ed.). 1995. In: Castle, E. (ed.). The Changing American Countryside: Rural people and places. Lawrence, KS: The University of Kansas Press.

NRC. 1939. The northern lakes states region. National Resources Committee, Washington, D.C.

Lapping, M.B., T.L. Daniels and J.W. Keller. 1989. A history of Federal rural planning and development programs (Chapter 2; pp. 22-44). In: Rural planning and development in the United States. The Guilford Press, New York, NY.

Daniels, T.L., J.W. Keller, and M.B. Lapping. 1995. Planning in small towns (forward, pp. xi-xvi) and Why plan? (Chapter 1, pp. 1-8). In: The Small Town Planning Handbook. APA Press, Chicago, Illinois.

February 10: An introduction to economic development planning(memo #1 DUE)

- differentiating economic growth from economic development
- income generation and distribution

Boothroyd, P. and H.C. Davis. 1993. "Community economic development: three approaches." Journal of Planning Education and Research 12(1993):230-240.

Leatherman, John C. and David W. Marcouiller. 1996. Income distribution characteristics of rural economic sectors: implications for local development policy. Growth and Change 27(4): 434-459.

Summers, G.F. 1986. "Rural community development." Annual Review of Sociology 12:347-371.

Drabenstott, Mark and Tim Smith. 1995. Finding rural success: the new rural economic landscape and its implications (Chapter 9; pp. 180-196). In: Castle, E. (ed.). The Changing American Countryside:

Rural people and places. Lawrence, KS: The University of Kansas Press.

February 17: Economic issues of rural development

- jobs and income
- land, resource management, and wealth creation
- rural capital markets
- planning for economic development
- guest speaker:

Terry Ludeman, Chief of Local Workforce Planning, WI Dept. of Workforce Devmt.

Summers, Gene, Francine Horton, and Christina Gringeri. 1995. Understanding trends in rural labor markets (Chapter 10; pp. 197-210). In: Castle, E. (ed.). The Changing American Countryside: Rural people and places. Lawrence, KS: The University of Kansas Press.

Crosson, Pierre. 1995. The use and management of rural space (Chapter 7; pp. 134-154). In: Castle, E. (ed.). The Changing American Countryside: Rural people and places. Lawrence, KS: The University of Kansas Press.

Markley, D.M. and R. Shaffer. 1993. Rural banks and their communities: A matter of survival. Economic Review 78(3):73-79.

Daniels, Thomas, J.W. Keller, and M.B. Lapping. 1995. Economic development in small towns: making it happen (Chapter 22; pp 262-281. In: The Small Town Planning Handbook. APA Press, Chicago, Illinois.

February 24: Rural economic policy in the United States (assign memo #2)

- rural public policy need
- agricultural policy
- rural economic policy

Browne, William P. and Louis E. Swanson. 1995. Living with the minimum: rural public policy (Chapter 25; pp. 481-492). In: Castle, E. (ed.). The Changing American Countryside: Rural people and places. Lawrence, KS: The University of Kansas Press.

Lee, J.E. Jr. 1993. "Observations on agricultural policy, policy reform, and public policy education." In: Hallbrook, S.A. and T.E. Grace (ed.). Increasing the understanding of public problems and policies. Farm Foundation, Oak Brook, IL. pages 33-54.

Brown, D.L. and K.L. Deavers. 1989. "The changing context of rural economic policy in the United States." In: Falk, W.W. and T.A. Lyson. (eds.) Research in rural sociology and development: Rural labor markets, Volume 4. JAI Press, Greenwich, CT., pages 255-275.

Shaffer, R. 1995. Is sustainable regional economic development possible? Australasian Journal of Regional Studies 1(1):21-30

March 3: Social and political issues of American rural development.....(memo #2 DUE)
- introduction to rural diversity; rural poverty
- guest speaker: Gene Summers, Professor - UW Madison, Dept. of Rural Sociology

Brown, D.L. and M.E. Warner. 1991. Persistent low-income nonmetropolitan areas in the United States: some conceptual challenges for development policy. Policy Studies Journal 19(2):22-41.

Williams, Bruce B. and Bonnie Thornton Dill. 1995. African-Americans in the rural south: the persistence of racism and poverty (Chapter 18; pp. 339-351). In: Castle, E. (ed.). The Changing American Countryside: Rural people and places. Lawrence, KS: The University of Kansas Press.

Thornton Dill, B. and B.B. Williams. 1992. Race, gender and poverty in the rural south: African American single mothers. In: Duncan, C.M. (ed.). Rural Poverty in America. Auburn House, New York, NY. pp. 97-110.

Freudenburg, W.R. and R. Gramling. 1994. Natural resources and rural poverty: a closer look. Society and Natural Resources 7(1):5-22.

March 10: Social and political issues of American rural development... (assign memo #3)
- Native American issues
- treaty rights in the rural Upper Midwest
- guest speaker: Alysia LaCounte - Tribal attorney

Snipp, C.M. 1995. American Indian economic development (Chapter 16; pp. 303-317). In: Castle, E. (ed.). The Changing American Countryside: Rural people and places. Lawrence, KS: The University of Kansas Press.

Snipp, C.M. and G.F. Summers. 1992. American Indians and economic poverty. In: Duncan, C.M. Rural Poverty in America. Auburn House, New York, NY. pages 155-176.

GLIFWC. 1994. Chippewa Treaties: Understanding and Impact. Great Lakes Indian Fish and Wildlife Commission (on reserve in the URPL Graduate Research Center).

GLIFWC. 1994. A Guide to Understanding Chippewa Treaty Rights - Wisconsin Edition. Great Lakes Indian Fish and Wildlife Commission (on reserve in the URPL Graduate Research Center).

March 17: Social and political issues of American rural development.....(memo #3 DUE)
- migrant workers in rural America
- guest speaker: John Bauknecht, Staff Attorney - United Migrant Opportunity Services

Rochin, Refugio, I. 1995. Rural Latinos: evolving conditions and issues (Chapter 15; pp. 286-302). In: Castle, E. (ed). The Changing American Countryside: Rural people and places. Lawrence, KS: The University of Kansas Press.

UMOS. 1995. Annual Report - 1995. United Migrant Opportunity Services, Inc. (on reserve in the URPL Graduate Research Center).

Summers, G.F. 1991. "Minorities in rural society." Rural Sociology 56(2):177-188.
March 24 - Spring break (no class)

March 31: Social and political issues of American rural development
- the growth machine and local dependency theses
- rural gentrification and amenity migration
- tourism development planning in rural America

Pfeffer, M.J. and M.B. Lapping. 1994. Farmland preservation, development rights and the theory of the growth machine: the views of planners. Journal of Rural Studies 10(3): 233-248.

Green, G.P., D.W. Marcouiller, S.C. Deller, D.K. Erkkila, and N.R. Sumathi. 1996. Local Dependency, Land Use Attitudes, and Economic Development: Comparisons Between Seasonal and Permanent Residents. Rural Sociology: 61, 3: 427-445.

Jordan, J.W. 1980. "The summer people and the natives: some effects of tourism in a Vermont vacation village." Annals of Tourism Research 7(1):34-55.

Marcouiller, David W. 1997. Toward integrative tourism planning in rural America. Journal of Planning Literature 11(3): 337-357.

April 7: Environmental issues of rural development (assign memo #4)
- natural resource dependency
- resource management, decision-making, and regional development

Weber, Bruce. 1995. Extractive industries and rural-urban economic interdependence (Chapter 8; pp. 155-179). In: Castle, E. (ed). The Changing American Countryside: Rural people and places. Lawrence, KS: The University of Kansas Press.

Machlis, G.E., J.E. Force, and R.G. Balice. 1990. Timber, minerals, and social change: an exploratory test of two resource-dependent communities. Rural Sociology 55(3):411-424.

West, P.C. 1994. Natural resources and the persistence of rural poverty in America: a Weberian perspective on the role of power, domination, and natural resource bureaucracy. Society and Natural Resources 7(1994):415-427.

Roth, D. 1991. Community stability, rural development and the U.S. Forest Service. Rural Development Perspectives 7(1):35-39.

April 14: The political economy of rural development(memo #4 DUE)

Hobbs, Daryl. 1995. Social organization in the Countryside (Chapter 20; pp. 369-396). In: Castle, E. (ed). The Changing American Countryside: Rural people and places. Lawrence, KS: The University of Kansas Press.

Oakerson, Ronald J. 1995. Structures and patterns of rural governance (Chapter 21; pp. 397-418). In: Castle, E. (ed). The Changing American Countryside: Rural people and places. Lawrence, KS: The University of Kansas Press.

Lapping, M.B., T.L. Daniels and J.W. Keller. 1989. Planning and the political economy of rural development (Chapter 5; pp. 104-147). In: Rural Planning and Development in the United States. The Guilford Press, New York, NY.

April 21: Planners and rural development

- planners and the rural community

- guest speaker: Dave Neuendorf - CRD Agent, UWEX - Dodge County

Lapping, M.B., T.L. Daniels and J.W. Keller. 1989. The planner and the rural community (Chapter 3; pp. 45-71). In: Rural Planning and Development in the United States. The Guilford Press, New York, NY.

Daniels, Thomas, J.W. Keller, and M.B. Lapping. 1995. The planning process and the miniplan (Chapter 2; pp. 9-15) and The planning commission (Chapter 3; pp. 16-19). In: The Small Town Planning Handbook. APA Press, Chicago, Illinois.

Daniels, Thomas, J.W. Keller, and M.B. Lapping. 1995. Determining community goals and objectives (Chapter 4; pp. 20-38). In: The Small Town Planning Handbook. APA Press, Chicago, Illinois.

Daniels, Thomas, J.W. Keller, and M.B. Lapping. 1995. Strategic planning for the future of small towns (Chapter 23; pp. 282-288). In: The Small Town Planning Handbook. APA Press, Chicago, Illinois.

April 28: Multicommunity collaboration and rural planning practice

- dealing with divergent attitudes and perspectives

- conclusions: rural America and the role of planners

Jansen, A.C. 1991. "Multicommunity collaboration and linkages: a framework for analysis." In: NCRCD. Multicommunity collaboration: a frame of reference. pages 87-107.

The North Central Regional Center for Rural Development. 1992. Rural development news 16(1):1-35.

Castle, Emery N., 1995. In conclusion - an overview (Chapter 26; pp. 493-502). In: The Changing American Countryside: Rural people and places. Lawrence, KS: The University of Kansas Press.

Lapping, M.B., T.L. Daniels and J.W. Keller. 1989. Conclusion: the future of rural America and the role of

planning (Chapter 13; pp. 313-319). In: Rural Planning and Development in the United States.
The Guilford Press, New York, NY.

May 5:

Student presentation of term papers

University of Wisconsin - Madison
Urban and Regional Planning 945

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Spring Semester, 1997

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email: dave@macc.wisc.edu

Contents of this packet: (These are in reading list order as found in the syllabus)

- Castle, E.N. 1993. Rural diversity: an American asset. The Annals of the American Academy of Political and Social Science 529:12-21.
- Deavers, K.L. 1991. "1980's - a decade of broad rural stress." Rural Development Perspectives 7(3):2-5.
- NRC. 1939. The northern lakes states region. National Resources Committee, Washington, D.C.
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- Boothroyd, P. and H.C. Davis. 1993. "Community economic development: three approaches." Journal of Planning Education and Research 12(1993):230-240.
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- Summers, G.F. 1986. "Rural community development." Annual Review of Sociology 12:347-371.
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- Lee, J.E. Jr. 1993. "Observations on agricultural policy, policy reform, and public policy education." In: Hallbrook, S.A. and T.E. Grace (ed.). Increasing the understanding of public problems and policies. Farm Foundation, Oak Brook, IL. pages 33-54.
- Brown, D.L. and K.L. Deavers. 1989. "The changing context of rural economic policy in the United States." In: Falk, W.W. and T.A. Lyson. (eds.) Research in rural sociology and development: Rural labor markets, Volume 4. JAI Press, Greenwich, CT., pages 255-275.
- Shaffer, R. 1995. Is sustainable regional economic development possible? Australasian Journal of Regional Studies 1(1):21-30
- Brown, D.L. and M.E. Warner. 1991. Persistent low-income nonmetropolitan areas in the United States: some conceptual challenges for development policy. Policy Studies Journal 19(2):22-41.
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- Freudenburg, W.R. and R. Gramling. 1994. Natural resources and rural poverty: a closer look. Society and Natural Resources 7(1):5-22.
- Snipp, C.M. and G.F. Summers. 1992. American Indians and economic poverty. In: Duncan, C.M. Rural Poverty in America. Auburn House, New York, NY. pages 155-176.
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- Jordan, J.W. 1980. "The summer people and the natives: some effects of tourism in a Vermont vacation village." Annals of Tourism Research 7(1):34-55.
- Marcouiller, David W. 1997. Toward integrative tourism planning in rural America. Journal of Planning Literature 11(3): 337-357.
- Machlis, G.E., J.E. Force, and R.G. Balice. 1990. Timber, minerals, and social change: an exploratory test of two resource-dependent communities. Rural Sociology 55(3):411-424.
- West, P.C. 1994. Natural resources and the persistence of rural poverty in America: a Weberian perspective on the role of power, domination, and natural resource bureaucracy. Society and Natural Resources 7(1994):415-427.
- Roth, D. 1991. Community stability, rural development and the U.S. Forest Service. Rural Development Perspectives 7(1):35-39.
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- Jansen, A.C. 1991. "Multicommunity collaboration and linkages: a framework for analysis." In: NCRCD. Multicommunity collaboration: a frame of reference. pages 87-107.
- The North Central Regional Center for Rural Development. 1992. Rural development news (special issue - multicommunity collaboration) 16(1):1-35.
- Lapping, M.B., T.L. Daniels and J.W. Keller. 1989. Conclusion: the future of rural America and the role of planning (Chapter 13; pp. 313-319). In: Rural Planning and Development in the United States. The Guilford Press, New York, NY.