Seminar in Land Use and Community Development Issues

Rural Development Planning
Spring Semester, 1997

Instructor: David Marcouiller, Ph.D.
106 Old Music Hall
262-2998, email - dave@macc.wisc.edu

Meetings --- time and place:

Mondays, 8:50 am to 10:45 am
Room 212, Old Music Hall

Office Hours:

Generally, I have an open door policy. However, given that I spend time in two offices, it is important to set the following as official URPL office hours when you can expect me to be found in 106 Old Music Hall.

Mondays: 10:45 - 11:45 a.m.
Tuesdays: 10:45 - 11:45 a.m.

Seminar Objectives/Intent:

Rural people, places and resources will provide the focus for this interdisciplinary course in domestic rural development planning. The object is to explore planning methods that enhance the management of resources for long-term productivity while enhancing quality of life for both residents and visitors in a context of rapid and substantial changes in the character of rural economic activity and in the demands placed upon rural places and resources by the evolving national economy. This course is designed to provide students with a better understanding of the unique characteristics of planning in rural places and focuses on the continuing need to better integrate disparate and often conflicting components of human activities in rural
regions.

Format:

A mixed lecture/seminar format will allow for focused introduction of topics leading to open discussion.

Seminar Organization (the "where are we going" list):

A. Overview of rural America:
   - regional typology, households and income structure
   - settlement and resource use
   - rural development planning: historical context

B. Economic issues of rural development
   - differentiating economic growth and economic development
   - rural jobs and income sources
   - land and wealth creation: rural production systems (rural factor markets)
   - rural economic policy

C. Social and political issues of American rural development
   - rural poverty
   - rural diversity: African Americans, Native Americans, migrant workers
   - the growth machine, local dependency, rural gentrification, and tourism

D. Environmental issues of rural development
   - natural resource dependency
   - natural resources, decision-making, and regional development

E. Rural development and the role of planners:
   - the political economy of rural America
   - divergent attitudes and perspectives
   - the role of planners in rural America

Required Texts/Reader:

and places. Lawrence, KS: The University of Kansas Press.


3. Reader available from Law School duplication (roughly $30.00)

## Seminar Requirements:

The semester grade will be based upon three equally weighted items. These include (1) four short memorandum assignments, (2) a term paper, and (3) class participation.

I. Short Memos (33\_ percent of final grade)

Given the importance of concise written communication to planning, students will be expected to write four short memorandums on various rural planning issues. Each memo will be based upon a hypothetical planning situation developed from class discussion topics. Each memorandum should be no more than two pages (single-spaced) in length. Assignment sheets for each memo will be distributed at least one week in advance. **Memo due dates: 2/10, 3/3, 3/17, 4/14.**

2. Term Paper (33\_ percent of final grade)

Students are expected to write a 15 to 20 page (typed, double spaced) research paper on an approved topic related to rural development planning. In addition, the student will be required to make a presentation of the paper to the class. The purpose of the paper is for the student to critically assess, synthesize and communicate a current rural development planning issue. A one-page abstract (roughly 250 words) which discusses the major theme and approach is due on 2/24. Topic approval or modification will be made during the following class period. Presentations will be made on 4/28 and 5/5. **The term paper is due on 5/5.**

The term paper should follow a traditional social sciences paper format consisting of a title page, abstract, introduction (statement of problem), review of literature, interpretation of findings, conclusions, policy/planning implications, and a reference section (appendices as needed). Alternate formats are acceptable ... discuss with instructor in advance.

3. Class Participation (33\_ percent of final grade)

Students are expected to contribute to class discussions. The reading assignments have been carefully selected to support the topics presented. All students are expected to have read each paper prior to class. A seven to ten minute review of each reading will
be assigned to two students. These will be assigned during previous class periods.

The first student will present a three to five minute overview of (1) what problem (theme) is being addressed, (2) how does the author(s) approach the problem, (3) what literature relates to this problem, and (4) what are the strengths/weaknesses of the approach used? The second student will then present a four to five minute overview of (1) what general results/conclusions are presented, (2) how do results/conclusions relate to rural development policy/planning and (3) what makes this paper important to rural planning practice?

Following these presentations, others are invited to add to the general discussion.
Course Outline and Reading List

January 27: Introduction to course
- overview of rural America: typology of regions, rural households, income structure.
- unique issues specific to rural regions


February 3: History of rural development and its planning .................... (assign memo #1)
- the pastoral nature of American history
- boom and bust communities
- a history of rural development policy


February 10: An introduction to economic development planning ..........(memo #1 DUE)
- differentiating economic growth from economic development
- income generation and distribution


Rural people and places. Lawrence, KS: The University of Kansas Press.

February 17: Economic issues of rural development
- jobs and income
- land, resource management, and wealth creation
- rural capital markets
- planning for economic development
- guest speaker:
  Terry Ludeman, Chief of Local Workforce Planning, WI Dept. of Workforce Devmt.


February 24: Rural economic policy in the United States ......................... (assign memo #2)
- rural public policy need
- agricultural policy
- rural economic policy


March 3: Social and political issues of American rural development.......(memo #2 DUE)
- introduction to rural diversity; rural poverty
- guest speaker: Gene Summers, Professor - UW Madison, Dept. of Rural Sociology


March 10: Social and political issues of American rural development... (assign memo #3)
- Native American issues
- treaty rights in the rural Upper Midwest
- guest speaker: Alysia LaCounte - Tribal attorney


March 17: Social and political issues of American rural development......(memo #3 DUE)
- migrant workers in rural America
- guest speaker: John Bauknecht, Staff Attorney - United Migrant Opportunity Services
March 31: Social and political issues of American rural development
- the growth machine and local dependency theses
- rural gentrification and amenity migration
- tourism development planning in rural America


April 7: Environmental issues of rural development ............................................. (assign memo #4)
- natural resource dependency
- resource management, decision-making, and regional development


April 14: The political economy of rural development .............................(memo #4 DUE)


April 21: Planners and rural development
- planners and the rural community
- guest speaker: Dave Neuendorf - CRD Agent, UWEX - Dodge County


April 28: Multicommunity collaboration and rural planning practice
- dealing with divergent attitudes and perspectives
- conclusions: rural America and the role of planners


Llapping, M.B., T.L. Daniels and J.W. Keller. 1989. Conclusion: the future of rural America and the role of

May 5:
Student presentation of term papers
Seminar in Land Use and Community Development:

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Contents of this packet:
(These are in reading list order as found in the syllabus)


